

# WHAT MAKES CANADIAN GINSENG

(PANAX QUINQUEFOLIUS)

## THE PREMIUM CHOICE?

### POTENCY, TASTE, QUALITY & AROMA

The quality of ginseng grown in Canada can be attributed to Canada's climate: our clean air, fresh water, cold winters, and fertile soils.

### EXACTING FARMING PRACTICES

Result in high quality and consistent production.

Our strict regulatory system ensures it is safe for consumption, while protecting our environment.

### ITS RICH HISTORY

It has been used by the Iroquois and the Chinese for many years to treat many ailments.

Panax quinquefolius, native to Canada, was Canada's first trade with China.